Analysis of Community Perspectives on the Development of Green Open Space to Support the Growth of MSMEs in Pagutan, Mataram City

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Abstract
This research aims to determine the community’s perspective on the development of Pagutan Green Open Space (RTH), Mataram City to support the growth of MSMEs. This research is a descriptive type of qualitative research. Determining the sample in this study used a purposive sampling technique. The location of this research is in Pagutan Green Open Space (RTH), Mataram City. Data collection procedures use observation, interviews and documentation. The validity of the data in this research uses triangulation of sources, techniques and time. Data analysis uses Miles and Huberman's interactive data analysis model which is divided into data collection, data reduction, data presentation, and drawing conclusions. The research results show that the majority of people's perspectives show that the development of Pagutan Green Open Space (RTH) has had a positive impact on the surrounding community in terms of employment, income, social and environmental indicators. This shows that the development of the Pagutan Green Open Space (RTH) has been utilized as well as possible by the community. Another impact resulting from the development of the Pagutan Green Open Space (RTH) is that MSMEs have the opportunity to develop and increase their income, which has an impact on their economic conditions.

Keywords: Development, Green Open Space (RTH), Community Perspective, MSME Growth.

1. INTRODUCTION

The growth of Micro, Small and Medium Enterprises (MSMEs) has a significant role in a country’s economy [1]. MSMEs are not only a source of employment, but also contribute to increasing national income and reducing the unemployment rate. MSMEs in Indonesia have an important role in the Indonesian economy. Currently, MSMEs are an alternative new job opportunity to reduce the impact of unemployment in Indonesia. Apart from that, MSMEs also play an important role in driving Indonesia's economic growth rate [2].

The important role of MSMEs in the rate of economic growth can be seen in the large contribution made by MSMEs to regional and national income. MSMEs are a form of small business whose establishment is based on someone's initiative, which provides new jobs so that it can reduce the unemployment rate in Indonesia [3-7]. The distribution of MSMEs in general has very good opportunities for development. In general, the distribution of MSMEs in Indonesia [2]. The current positive trend in MSME growth has a good impact on the Indonesian economy. Based on data from the Ministry of Cooperatives and SMEs, the contribution of MSMEs to National GDP will be 61% in 2022. This shows that MSMEs in Indonesia have great potential to be developed so that they can contribute even more to the economy [8].

Utilization of Green Open Space (RTH) also has a close relationship with the growth of MSMEs. RTH can act as a means to promote MSME products, improve environmental quality that attracts customers, and provide a platform for various activities that support the development of MSMEs [9]. By utilizing RTH, MSMEs can expand market share, strengthen ties with the community, and create additional jobs. Apart from that, well-maintained green open space can also improve the quality of life of local residents, which in turn can support the growth of MSMEs. In other words, the use of green open space can be a catalyst that contributes to the success and growth of MSMEs [9], [10], [11].

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One example of the development of green open space to support the growth of MSMEs is the Pagutan green open space in Pagutan Timur Village, Mataram City. Pagutan RTH has great potential to support the growth of local MSMEs and provide a positive impact on the local community. However, the number of MSMEs in the Pagutan RTH is still very small. The head of the Mataram City Bappeda said the government plans to build an artificial lake in the Pagutan RTH which is designed to resemble a map of Mataram City. Pagutan RTH has the potential to become a beautiful and functional green space that can support the growth of MSMEs in Mataram City [12]. This will further increase the use value by utilizing this area, of course it will contribute to the income of the City of Mataram and support the growth of MSMEs.

Developing green open space for this purpose requires an in-depth analysis of community perspectives regarding this effort. It is hoped that the community's perspective can contribute ideas to development, especially in the development of green open space as a place that can be utilized by the wider community, functions to develop social interaction in an area, also plays an important role in maintaining the ecological system of the environment as a whole and opens up business opportunities, especially for MSMEs to open up opportunities. work so as to increase people's income. Therefore, this research examines the community's perspective regarding the development of green open space with indicators of employment, income, social and environmental opportunities to support the growth of MSMEs in Pagutan Village, Mataram City.

2. METHOD

This research uses a qualitative descriptive approach, which is based on the philosophy of postpositivism. This method is used to examine the condition of natural objects with the researcher as the key instrument. Data collection techniques are carried out through observation, interviews and documentation, with the aim of gaining an in-depth understanding of the situation being studied. This research involved several types of informants, such as key informants, main informants, and additional informants, who were selected using purposive sampling techniques. The presence of researchers is very important in this research because they act as the main instrument for collecting data directly from the field. The research location was chosen based on observations that found problems in the Pagutan RTH, Mataram City, which had the potential to support the growth of local MSMEs.

Observations were carried out to observe various interactions and activities at the Pagutan RTH, while interviews were conducted with the surrounding community and RTH managers. The collected data is then reduced, presented, and conclusions drawn to understand the existing problems. To ensure the validity of the data, triangulation was carried out by comparing data from various sources, techniques and times. This is done to ensure that the data obtained is consistent and reliable. The results of data analysis are then presented in the form of a summary of the results of interviews and observations, as well as conclusions relevant to the research questions.

3. RESULT AND DISCUSSION

Informant Characteristics

Informants are the most important part of research because the information to be researched is related to the object and subject to be researched. In this research, researchers used techniques to determine informants purposive and snowball. Technique purposive is a data source retrieval technique with certain considerations [13]. For example, the person who is used as an informant is the person who is considered to know the most about the expected information, or this person can be said to be someone who has high power so that he is able to provide extensive information to the researcher regarding the object to be studied. The key informants in this research were the manager of the Pagutan RTH and the Head of Pagutan Subdistrict, Mataram City.

The main informants in this research are those who are directly involved in the social interactions being studied. Thus, the main informant here is someone who knows technically and in detail about the research problem to be studied. In this research, the main informants will be visitors who are in the Pagutan Green Open Space (RTH). Additional informants are those who can provide information even though they are not directly involved in the social interactions being studied. Additional informants in this research are MSMEs located in the Pagutan Green Open Space (RTH).

The informants in this research are presented in the table 1. From the data in Table 1, there are two key informants, namely IK01 as Secretary of the Environmental Service and IK02 as Head of East Pagutan Village. The main informants consisted of four people, namely IU01, IU02, IU03, and IU04 who were visitors to the Pagutan Green Open Space (RTH). Then for additional informants there were 2 people, namely IT01 AND IT02 who were traders in the Pagutan Green Open Space (RTH). The total number of informants in this research was 8 informants.
Table 1 Characteristics of Informants

<table>
<thead>
<tr>
<th>No</th>
<th>Code</th>
<th>Informant’s Name</th>
<th>Gender (M/F)</th>
<th>Informant Status</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>IK01</td>
<td>Irwansyah</td>
<td>L</td>
<td>Key</td>
<td>Secretary of the Environmental Service (DLH)</td>
</tr>
<tr>
<td>2</td>
<td>IK02</td>
<td>Irfan</td>
<td>L</td>
<td>Key</td>
<td>Head of East Pagutan Village</td>
</tr>
<tr>
<td>3</td>
<td>IU01</td>
<td>Darma</td>
<td>L</td>
<td>Main</td>
<td>Visitors</td>
</tr>
<tr>
<td>4</td>
<td>IU02</td>
<td>Lindayani</td>
<td>P</td>
<td>Main</td>
<td>Visitors</td>
</tr>
<tr>
<td>5</td>
<td>IU03</td>
<td>Mursidin</td>
<td>L</td>
<td>Main</td>
<td>Visitors</td>
</tr>
<tr>
<td>6</td>
<td>IU04</td>
<td>Beri</td>
<td>L</td>
<td>Main</td>
<td>Visitors</td>
</tr>
<tr>
<td>7</td>
<td>IT01</td>
<td>Dewi</td>
<td>P</td>
<td>Addition</td>
<td>Trader</td>
</tr>
<tr>
<td>8</td>
<td>IT02</td>
<td>Pian</td>
<td>L</td>
<td>Addition</td>
<td>Trader</td>
</tr>
</tbody>
</table>

Qualitative Analysis Results

The differences felt before and after in social and economic terms with the development of Pagutan Green Open Space (RTH). Based on these data collection activities, the researcher obtained the following research results.

1. Supports the growth of MSMEs

Regarding efforts to support the growth of MSMEs after the development of the Pagutan Green Open Space (RTH), data was obtained that since the development of the Pagutan RTH there have been several MSMEs located in the Pagutan RTH. This is in line with the results of the interview with Mr. Irwansyah who stated that:

“dengan dikembangkannya RTH Pagutan ini sudah banyak sekali Masyarakat yang datang baik untuk berkunjung, olahraga, selain itu juga ada banyak kegiatan yang dilakukan disana seperti acara pernikahan, dan acara pramuka apalagi, ada lokasi pramuka di dalamnya, artinya dengan adanya kegiatan itu semua, pasti akan ada UMKM yang terlibat di dalamnya”.

Based on this, it can be seen that the development of the Pagutan RTH is beneficial for the growth of MSMEs as stated by Mr. Irwansyah. This is also related to what Mr. Irfan said:

“Dulu itu sepi sekali di RTH Pagutan itu, semenjak di kembangkan lagi bisa kita lihat sudah banyak yang jualan disana sekarang”.

Likewise, what was conveyed by Darma, Lindayani, Mursidin, Beri, Dewi, Pian said the same thing that the development of the Pagutan RTH is beneficial for the community and MSMEs. Data reduction, by looking back through this statement, can be compared between before the Pagutan Green Open Space (RTH) was developed and after it was developed, that there were changes related to the growth of MSMEs.

This is also in accordance with the results of observations made by researchers who found changes in the development of MSMEs after the development of the Pagutan Green Open Space (RTH) as evidenced by the large number of MSMEs around the RTH both within the RTH environment and outside the RTH. This is the same as research findings conducted by Bennett, Lemelin, and Ellis in 2010 which found that the development of National Parks provides benefits in various areas of community development such as aesthetics, economics, employment, culture, social, political, education, infrastructure, environment, health, and spiritual.

Positive Impact of RTH Development for MSME growth

Regarding the positive impact of the development of the Pagutan Green Open Space (RTH), data was obtained that the development of the Pagutan Green Open Space (RTH) has had a positive impact on the community, including positive impacts on the surrounding community, visitors and MSMEs. This is in line with the results of the interview with Mr. Mursidin who stated that:

“tentu saja dari pengembangan RTH ini pasti akan berdampak positif, disini kan lumayan banyak pedagang baik pedagang makanan atau kuliner di pagutan ini banyak sekali itu, jadi tergantung bagaimana pemerintah mengajak kerjasama para UMKM itu untuk berjualan disini, apalagi disini juga sering ada kegiatan masyarakat kayak pramuka itu pasti berdampak positif juga untuk UMKM, nambah juga pendapatannya kan”.

Based on this, it can be seen that the development of the Pagutan Green Open Space (RTH) has had a positive impact on the growth of MSMEs as stated by Mr. Mursidin. This was also conveyed by Mrs. Lindayani who stated that

“sangat berdampak positif dengan adanya pengembangan ini, dulu disini itu sepi diulang sana masih banyak tumbuhan merambat, tapi karena di kembangkan di baguskan lagi jadi banyak yang berkunjung, banyak juga yang jualan”.

Likewise, Mr. Irwansyah, Mr. Irfan, Mr. Beri, Darma, Pian, Dewi said the same thing that the development of the Pagutan Green Open Space (RTH) has had a very positive impact on the development of MSMEs and also has a positive impact on the surrounding community and visitors. who come to the
Pagutan Green Open Space (RTH). Data reduction, by looking back through this statement, can be compared between before the Pagutan Green Open Space (RTH) was developed and after it was developed, it had a very positive impact on the growth of MSMEs.

This is also in accordance with the results of observations made by researchers who discovered and felt the positive impact of the development of the Pagutan Green Open Space (RTH), which was proven by the large number of people sitting and relaxing while reading books, gathering with their families, and even playing sports. Apart from that, there are many MSMEs selling in the Pagutan Green Open Space (RTH) both within the RTH environment and outside the RTH environment. Likewise, research findings conducted by Putri, Masy’ud, and Gunawan in 2019 found that the community was aware that TRBP (Bumi Patra Deer Park) had a positive impact on the surrounding community and helped preserve deer.

2. Expected Changes or Facilities

Regarding the changes or facilities expected in the development of the Pagutan Green Open Space (RTH), data was obtained that many people suggested additional facilities such as bathrooms, seating, tables, etc. to increase community comfort and help the growth of MSMEs. This is also in accordance with the results of an interview with Darma who said that:

“kalau saya ya mungkin tempat duduk yang ada mejanya, yang ada kursinya, kalau untuk UMKM mungkin ya ada stand stand gitu ya kayak tempat jualan lah”.

Based on this, there are many facilities that the community hopes will be added to the Pagutan Green Open Space (RTH) for the comfort of visitors and the development of MSMEs as stated by Darma. This is also related to what was conveyed by Mrs. Dewi as a trader or MSME entrepreneur in RTH Pagutan who said that:

“menurut saya ya di tambahin lapak atau apa gitu biar kita gak jualan pakai meja kayu kayak gini, jadi susah juga kan harus kita buat dulu, harus kita rakit dulu, jadi baiknya di buatinlah kita untuk berjualan disini”. This is also what Mr. Beri said “bagusnya juga disini tu di tambahkan untuk bermain anak-anak, kayak itu sekarang kalau rame kayak ginikan kasian anak-anak saling rebuten karena sedikit fasilitas bermainnya”.

Data reduction, many people hope for additional facilities in the Pagutan Green Open Space (RTH). This is in accordance with the results of observations made by researchers who found several facilities that were felt to be very necessary to be added to the development of the Pagutan Green Open Space (RTH) to increase the comfort of visitors and existing MSMEs so that the development of MSMEs in the Pagutan Green Open Space can continue to occur.

3. As a place to gather and interact

Regarding the development of the Pagutan Green Open Space (RTH) as a place to gather and interact, after the development of the Pagutan Green Open Space, data was obtained that all people used the Pagutan Green Open Space as a place to gather and interact with each other. Not only that, the Pagutan RTH is also used as a place for sports, gymnastics, Karate training, scout activities, and much more. This is in line with what was conveyed by Mr. Irwansyah who said that:

“kegiatan-kegiatannya sudah banyak beda dari yang dulu, dulu itu sedikit yang tahu RTH Pagutan itu seperti apa, sekarang kan sudah banyak yang datang kesana olah raga, senam dan sebagainya. Selain itu juga sudah ada kegiatan pernikahan disana, ada wilayah khusus pramuka juga dan lain sebagainya. Sehingga dengan adanya kegiatan-kegiatan tersebut berdampak juga terhadap UMKMnya”.

Based on this, it can be seen that after the development of the Pagutan Green Open Space (RTH), there are many people who use it as a place to gather and interact and this also has an impact on MSMEs in the Pagutan RTH. It is the same as what Mr. Pian said:

“bagus saya lihat disini sudah banyak yang datang, sekarang kan sudah rame itu mbak, dulu sepak sekali disini, tapi sekarang sudah rame yang olahraga apalagi kalau kegiatan pramuka tu ramai sekali disini”.

Likewise, Mr. Irfan, Darma, Mrs. Lindayani, Mr. Mursidin, Mr. Beri, and Dewi said the same thing that after the development of the Pagutan Green Open Space (RTH) there were lots of community activities ranging from sports, sitting and relaxing, picnics. with family, and educational activities such as Scouting are also carried out at RTH Pagutan.

This is also in accordance with the results of observations made by researchers who found that there were lots of gathering and interacting activities in the Pagutan Green Open Space (RTH). Likewise, research findings conducted by Darmayanti, Oka, and Sukita in 2020 found that the development of the KabaKaba Tourism Village could provide opportunities for support from tourism actors and visits by tourists who tend to return to nature.

4. Potential as a tourist destination

Regarding the development of the Pagutan Green Open Space (RTH), which has the potential to be used as a tourist destination, data has been obtained that many people agree that in the future the Pagutan Green Open Space will be used as a tourist destination.
This is also in accordance with the results of the interview with Mr. Beri who said:

“bisa bisa aja ya menurut saya RTH Pagutan ini dijadikan tempat destinasi wisata, apalagi katanya mau di bangun danau buatan tu pasti tambah ramai juga disini nanthinya kan”.

Based on this, it can be seen that the Pagutan Green Open Space (RTH) has the opportunity to be used as a tourist destination. This was also conveyed by Mrs. Lindayani who said that

“kalau dijadikan tempat destinasi wisata kayanya bisa dek, apalagi sekarang udah bagus kan disini itu”.

This is also what Darma, Pian, Dewi, Mr. Mursidin, Mr. Irfan, and Irwansyah said in the same way that the development of the Pagutan Green Open Space has the potential to become a tourist destination which will also have an impact on the development of MSMEs in Pagutan green open space.

This is in accordance with the results of observations made by researchers who found that the Pagutan RTH has the potential to be used as a tourist destination. Likewise, research findings conducted by Darmayanti, Oka, and Sukita in 2020 found that the development of the KabaKaba Tourism Village could provide opportunities for support from tourism actors and visits by tourists who tend to return to nature.

Response of the Community and MSMEs with the Development of the Pagutan RTH

The following is the explanation of informant 1 in an interview by Mr. Irwansyah as Secretary of the Environmental Service on December 6 2023

“Terkait dengan adanya pengembangan RTH Pagutan yang ada di kota mataram yang di rawat dengan kurang lebih luasnya yang 8 hektar itu dengan harapan bahwa ketika kita berbicara kota, identik dengan kota inkan dia sujemp dan sedikitnya ruang gerak yang luas, sehingga dengan adanya RTH Pagutan ini bisa di manfaatkan Masyarakat untuk berinteraksi”

Data reduction, the best support from the development of Green Open Space is that it is well received by the community and can benefit the surrounding community, both visitors and MSMEs, apart from that, the development of green open space can also be used as the city's lungs and environmental preservation.

Furthermore, informant 2’s presentation was in an interview by Mr. Irfan as Head of East Pagutan Village on December 12 2023

“Allhamdulilah ya, sekarang jadi ramai disana setelah di bangun lagi itu jadi banyak tempat untuk masyarakat berinteraksi, berkumpul, jualan juga”

Data reduction, in accordance with Todaro's development goals, is to expand the range of availability of individual and community needs through improvements in work patterns and preventing communities from the stress and misery of life.

Furthermore, informant 3’s presentation as a visitor, namely Darma, was given in an interview on February 20 2024

“bagus ya dibuka untuk publik karena liat lokasinya juga sejuk sekali jadi bagus lah untuk olahraga, piknik, ngumpul-ngumpul disini”

Data reduction and a positive response from the community are very necessary for development. Next was the presentation of informant 4 as a visitor, namely Mrs. Lindayani in an interview on February 20 2024

“bagus ya taman kota ini, luas, makin banyak pengunjungnya juga sekarang”

Data reduction and positive responses from the surrounding community are very necessary for development that meets community needs. Next was the presentation of informant 5 as a visitor, namely Mr Mursidin, in an interview on February 20 2024

“alhamduliah ya dengan adanya RTH ini saya jadi sering kesini karena dekat juga dengan rumah, bisa untuk olahraga, deduk santai kayak sekarang ini”

Data reduction, in accordance with Todaro's development goals, is to expand the range of availability of individual and community needs through improvements in work patterns and preventing communities from the stress and misery of life. Next was the presentation of informant 6 as a visitor, namely Mr. Beri in an interview on February 20 2024

“adanya RTH Pagutan ini sekarang itu bagus sekali ya, luas juga, adem juga disini sejuk rasanya”

Data reduction and a positive response from the community are very necessary for development. Next was the presentation of informant 7 as a trader, namely Dewi, in an interview on February 20 2024

“bagus ya taman kota ini apalagi buat kita yang UMKM ini”

Data reduction, green open space development is beneficial for the development of MSMEs in green open spaces as an alternative to opening new jobs. Next was the presentation of informant 8 as a trader, namely Mr Pian in an interview on February 20 2024

“sangat bagus ya menurut saya, apalagi untuk pedagang, apalagi saya yang merasakan ini sangat terbantu di ringankan dalam segi ekonomi, dikembangkan lagi RTH ini semakin banyak orang yang datang jadi berpengaruh juga buat kita pura
Data reduction, in accordance with Todaro's development goals, is to expand the range of availability of individual and community needs through improvements in work patterns and preventing communities from the stress and misery of life. In conclusion, the majority of the community, both visitors and MSMEs, gave a positive response to the development of the Pagutan Green Open Space (RTH), apart from that, the community also felt helped by the existence of this Pagutan Green Open Space.

Discussion

Societal perspective is a concept in the social sciences and humanities that refers to a particular perspective or point of view that a group or community in society has regarding various aspects of their lives. A societal perspective reflects the way individuals in that group understand, interpret, and respond to the world around them. The community's perspective on the development of Pagutan Green Open Space (RTH), such as the perceived benefits and opinions regarding the existing facilities in Pagutan Green Open Space that need to be added. The development of the Pagutan Green Open Space (RTH) provides the surrounding community with space to interact and carry out social activities. Many people are of the opinion that the development of the Pagutan Green Open Space is used by the community for sports, social activities, and as a forum for opening up new employment opportunities such as selling to increase the economy. Local communities.

From the results of this research, the community's perspective on the development of the Pagutan green open space is as follows:

1. As a Place to Socialize

Through the results of this research, it was found that the community's perspective on the development of Pagutan Green Open Space (RTH) is that the majority of people think that Pagutan Green Open Space can be used by the community for social activities in gathering and interacting such as sports, picnics with family, gymnastics, weddings, government events, karate training and many other activities that can be done in the Pagutan Green Open Space (RTH). Before the development of the Pagutan Green Open Space (RTH), the Pagutan RTH area was only used as a place for Scout competitions. So that after the development is carried out, it will be very beneficial for the surrounding community, both for visitors and MSMEs in the Pagutan RTH.

2. Positive Impact of The Development of The Pagutan Green Open Space

Before the development of the Pagutan Green Open Space (RTH), few people knew about the Pagutan Green Open Space. So the Pagutan Green Open Space (RTH) seems a little neglected with the many vines that are not cared for. Apart from that, the poor road access to get to the Pagutan RTH location is still considered damaged.

After the development of the Pagutan Green Open Space (RTH), the majority of people thought that the Pagutan Green Open Space was very good with the addition of several supporting facilities such as good access roads, spacious parking, a prayer room, shelter and a cool and clean atmosphere, which further added the value of this Pagutan Green Open Space (RTH). Due to the development of the Pagutan RTH, more and more people are aware of the Pagutan RTH, so more visitors are coming. Several communities use the Pagutan Green Open Space (RTH) to exercise (see Figure 1), gather, and interact with each other. Indirectly, this has a positive impact on MSMEs located in the Pagutan RTH, both outside the Pagutan RTH environment and within the Pagutan RTH environment.

3. Community and MSME support facilities

Before the development of the Pagutan Green Open Space (RTH), there were still many supporting facilities that had been damaged and needed to be repaired, such as road access, bathrooms, neglected prayer rooms, and neglected vines. However, after the development of the Pagutan Green Open Space (RTH), almost all the facilities were there, both for shelter, sports, and even facilities for carrying out social activities were provided there in the form of buildings for gathering or what is often called Becingah.

The majority of people are of the opinion that several of the facilities that have been provided are very beneficial for the community and visitors to the Pagutan RTH. Apart from that, several facilities such as berugak, good road access, and spacious parking add comfort to all people who visit the Pagutan Green Open Space (RTH). However, of all the facilities provided, there are several perspectives from the community who say that they need additional facilities in the form of children's games, tables and chairs in the park, and places to sell, especially for MSMEs in the Pagutan RTH.

Considering the results of interviews, observations and documentation, researchers did not find any negative impacts from the development of the Pagutan Green Open Space (RTH), Mataram City. Although the development of Pagutan Green Open Space (RTH) has many positive impacts, it is important to note that impact analysis can depend greatly on various factors, including project planning and impact
management. The following are several reasons that explain why no significant negative impact was found:

a. Good Project Planning

If the development of Green Open Space is planned well, including careful environmental and social impact studies, it is likely that negative impacts can be minimized. A good planning process can identify potential problems and provide solutions before the project begins.

b. Continuous Monitoring and Evaluation

If the government or related parties carry out ongoing monitoring and evaluation of project impacts, they can identify potential problems that may arise after the development of Green Open Space (RTH) is completed. Corrective action can be taken over time.

c. Implementation of Environmental and Social Policies

The existence of effective environmental and social policies, as well as law enforcement against violations, can help avoid negative impacts that may arise from the development of Green Open Space.

d. Long Term Maintenance and Management Planning

If there is long-term planning and maintenance strategy for Green Open Space (RTH), this can help overcome potential negative impacts over time, such as safety issues or environmental changes. Although it is impossible to guarantee that there will be no negative impacts at all, by paying attention to the factors above, negative impacts can be minimized and positive impacts can be increased, creating sustainability in the development and growth of MSMEs after the development of Green Open Space (RTH).

The difference between the results of my research and previous research is that my research resulted in the community's perspective regarding the development of Green Open Space which is of the opinion that there is a change in the social and economic conditions of the community around the Pagutan Green Open Space (RTH). Not only social and economic indicators, but other indicators such as labor absorption, the environment, changes in people's income have also experienced changes. However, the community's perspective on other positive impacts found is related to the social impacts following the development of Green Open Space (RTH) [14-17]. This is because Green Open Space (RTH) is a link between the community and MSMEs. Meanwhile, previous research has shown that from a community perspective, the development of natural tourism has various tourism potentials which are a source of strength in tourism development, with the development of natural tourism providing opportunities for support from tourism actors and tourist visits that tend to return to nature.
4. CONCLUSION

Based on the research results described previously, it can be concluded that the development of Pagutan Green Open Space (RTH) has had a significant positive impact on the surrounding community. The majority of community perspectives indicate that the development of the Pagutan green open space has contributed positively to employment, increasing income, strengthening social interactions and preserving the environment. This indicates that the community’s use of the Pagutan green open space has been optimal. Apart from that, the existence of the Pagutan RTH also provides space for people to socialize and gather, both for sports activities, academic activities, government activities and community activities. Pagutan green open space also has an important role as the lungs of the city of Mataram, by preserving its natural environment and vegetation. Another positive impact is the development opportunities for local MSMEs, which can increase their income and overall economic condition. In this way, the Pagutan RTH not only provides social and environmental benefits, but also has a positive economic impact on the surrounding community.

By paying attention to the results of this research, several suggestions can be put forward for the development and maintenance of the Pagutan green open space. First, it is important to keep the Pagutan Green Open Space clean so that its natural beauty is maintained. Second, more attention is needed from the government in providing the facilities desired by the community and MSMEs, such as children's playgrounds, additional garden tables and chairs, as well as special sales places for MSMEs. In this way, the growth of MSMEs in the Pagutan RTH can increase, thereby providing wider economic benefits for the local community in Mataram City.

Author declaration

Author contributions and responsibilities

The authors made major contributions to the conception and design of the study. The authors took responsibility for data analysis, interpretation and discussion of results. The authors read and approved the final manuscript.

Funding

This research did not receive external funding.

Availability of data and materials

All data is available from the author.

Competing interests

The authors declare no competing interests.

5. REFERENCES


Appendix 1. Research Instrument

INTERVIEW QUESTIONS

Date: ........................................
Time: ........................................
Name of source: ..............................
Position/Job: .................................
Gender: .................................

1. What do you think about the development of the Pagutan green open space as an effort to support the growth of MSMEs in this city?
2. What changes or facilities do you hope will be needed in the Pagutan RTH to better support MSMEs and the surrounding community?
3. Do you think that the development of the Pagutan green open space will have a positive impact on the growth of MSMEs in the area?
4. How do you see the Pagutan RTH as a gathering and interaction place for the surrounding community? How can this improve cooperation between MSMEs?
5. Do you believe that the Pagutan RTH has the potential to become a tourist destination that also supports MSMEs?
6. What do you think about the government’s efforts to promote the use of green open space as a place to develop MSME businesses?
7. Are there any regulations governing MSMEs selling in the Pagutan RTH?